



THE ASK (SPONSORSHIP OPPORTUNITIES)



THE ASK

We want to partner with you in this work! Businesses and corporations are a critical part of our community's ecosystem. The Gentlemen's Network is seeking to build mission-aligned partnership opportunities with each business we work with. We're looking forward to talking with you about how we can impact SGL Men of Color together!

WE ARE SEEKING:

- 01 1 Lead Sponsor - \$20,000
 - o (Covers the Full Day Symposium Festival Conference)

- 02 2 Premium Sponsors - \$10,000
 - o (Covers the Mix & Mingle and Pillow Talk Mental Health Events)

- 03 4 Purpose Sponsors - \$5,000
 - o (Covers Speakers & Entertainment)

- 04 10 Symposium Patrons - \$1,000
 - o (Covers Registration Packets)



2023 PRESENTING SPONSOR

SEEKING ONE (1)

**PRESENTING SPONSOR:
\$20,000**

Speaking Opportunity at the Symposium Workshop

Branded Materials included in registration/swag bags (Sponsor provided)

Public recognition at all weekend events

Sponsor exhibit or booth space at Mental Health Panel, Mix & Mingle, Symposium Festival and Sunday Brunch

Name and logo on all printed materials and promos

Name and logo on all digital posts for social media (Twitter, IG and Facebook)

Name and logo on all "At Event" Promo (digital screens,, step and repeats, and pull up banners)

Additional Custom Value Propositions available upon request.



ADDITIONAL SPONSORSHIPS

SEEKING TWO (2)

PREMIUM SPONSORS: \$10,000

Sponsors Representative to Welcome Guests at Mental Health Pajama Party and/or Friday Night Mix & Mingle

Branded Materials included in registration/swag bags (Sponsor provided)

Full page ad in Symposium Program Booklet

Public recognition at all weekend events

Tabletop Advertisements at all weekend events (Sponsor Provided)

SEEKING FOUR (4)

PURPOSE SPONSORS: \$5,000

Full page ad in Symposium Program Booklet

Public Recognition at all weekend events

Tabletop Advertisements at all weekend events (Sponsor Provided)

SEEKING TEN (10)

SYMPOSIUM PATRONS: \$1,000

Name and or Logo listed in Symposium Program Booklet

Name and or Logo listed on Registration Booth Tablecloth & Popup Banner outside Symposium Workshop



BENEFITS OF PARTNERSHIP



Investment in Meaningful Change

Transform your corporate giving efforts from transactional charitable contributions to investment in meaningful change in our community. By supporting TGN's work, your investment helps motivate and empower the LGBTQ+ community.



Engagement Opportunities for Your Team

Your financial support provides you with avenues for involvement in our work in other ways, like speaking opportunities, invitations to attend Symposium Festival events, and we can coordinate with your workplace giving program.



Knowledge and Resource Sharing

Does your business have a skill or non-monetary resource to share, such as subject matter experts on issues of importance to our community? Or can we share our knowledge with your team? You can hire our team for presentations on the role of LGBTQ+ philanthropy, and to learn more about critical issues facing SGL men of color.



Visibility

Although we offer standardized sponsorships based on dollars of support, we do offer unique and personalized ways to recognize our partnership through Symposium events, vendor tables, print publications and online.




CALL TO ACTION

For further information or to sponsor, Contact:

 Eric Sanders
Chair, Board of Directors

 The Gentlemen's Network
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